



Victor Sharp

Running for **MC Member**

Team Manifesto on https://youtu.be/HKHr_8eVq34



Education: Masters, Kedge Business School; BA, University of Paris, Nanterre

How my background will help the SAC:

- 🏆 Digital marketing for Adidas football
- 🏆 Member of the Club since 1989
- 🏆 Football and tennis
- 🏆 Accustomed to adversity as an Arsenal fan
- 🏆 Digital tools and modern marketing are a big part of our strategy to reach new Members and improve Member experience – please take a look at the “one-page program” in our Manifesto for all the digital elements in red typeface
- 🏆 I am one of the few Club members aged 18-35; our program also looks to attract more people from my demographic, so I look forward to helping the team with this